

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF LONG DISTANCE WHOLESALE)
CLUB FOR A CERTIFICATE TO RESELL) CASE NO.
TELECOMMUNICATIONS SERVICE) 96-122

O R D E R

On April 10, 1996, Long Distance Wholesale Club filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

Long Distance Wholesale Club is a Delaware corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Long Distance Wholesale Club does not seek authority to provide operator-assisted telecommunications services.

Long Distance Wholesale Club employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. Long Distance Wholesale Club will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Long Distance Wholesale Club demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service. The

proposed rates filed April 10, 1996, should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Long Distance Wholesale Club should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by Long Distance Wholesale Club, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Long Distance Wholesale Club be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Long Distance Wholesale Club shall comply with the provisions of the Orders in Administrative Case No. 323.²

3. Long Distance Wholesale Club shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

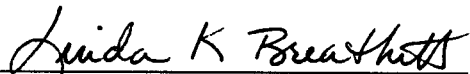
4. Long Distance Wholesale Club's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Long Distance Wholesale Club's application.


5. The rates and charges proposed by Long Distance Wholesale Club are hereby approved as filed on April 10, 1996.

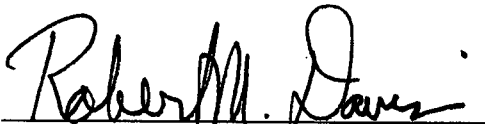
6. Within 30 days from the date of this Order, Long Distance Wholesale Club shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 14th day of May, 1996.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director